**Building Bridges Toward Equity – 2nd Annual Conference to Eliminate Racial Disparities in Breastfeeding and Infant Mortality**

7:00-8am Doors Open, Exhibitor and Poster Set-up, Registration

8:00-8:10am Welcome Comments

8:10-8:25am Opening Comments, ***Setting the Stage on Health Disparities***

O’dell Owens, MD, MPH, President and CEO of Interact for Health

8:25-8:55am ***Breastfeeding Support and Safe Sleep: The New Normal***

Colleen Kraft, MD, American Academy of Pediatrics President Elect

8:55-9:55am Key Note Address: ***What You Don’t Know Can Hurt Us***

Kimarie Bugg MSN, MPH, IBCLC, Chief Empowerment Officer of *Reaching Our Sisters Everywhere (ROSE)*

9:55-10:15am Coffee Break and Poster Viewing

10:15-11am Local Program Highlights

***Increasing Breastfeeding Rates in the Prenatal and Delivery Setting***

Julie Bell, MSN, RN, Clinical Manager, UCMC Community Women’s Health

***New Beginnings for New Fathers***

Calvin Williams, Consultant, Talbert House Fatherhood Project

11-11:55am ***Becoming More Adept at Crucial Conversations***  Bleuzette Marshall, PhD, Vice President of Equity, University of Cincinnati

11:55-noon Live music and song to energize and inspire us in collaboration

Noon-1:15pm Lunch with workshop group and poster viewing

1:15-2:45pm **Facilitated Breakouts –** Facilitators – Dy’an Marinos, Ed.D, LPC, Program Director, Office of Equity and Inclusion, UC; Charla Weiss, HR Consultant, Office of Diversity and Inclusion, CCHMC

*Overarching cultural humility framework of listening and learning from real parents of color in Cincinnati regarding what helps and what hurts mothers in reaching their breastfeeding goals.*

1. Prenatal breastfeeding support, promotion, and encouragement– Assisting Mothers to reach their Breastfeeding goals.

*Content experts: Erin Cleary, MD and Natashia Conner, IBCLC*

1. Culturally appropriate outreach for strengthening families to support breastfeeding moms – Dads, Grandmothers, Aunts…!

*Content Expert: Calvin Williams, Consultant and Janelle Richardson, CLC, BOOBS*

1. Community engagement through Social Media

*Content Expert: Andrea Serano, CLC, ROSE*

1. Breastfeeding Beyond the Hospital; Support needed. –

*Content Expert: Kimarie Bugg, MSN, MPH, IBCLC, ROSE*

2:45-3:00pm Coffee Break and Poster viewing

3:00-4:00pm ***Recap with Real Parents Panel***

Moderator - Camille Graham, MD, Community Physician Leader, CCHMC

4:00—4:30pm Closing Statements and Call to Action by Kimarie Bugg

4:30-4:45 Conference evaluations and certificates of completion